

# West Acton Primary School Newsletter



Friday 19th November 2021



I hope that you are pleased with your child's school photograph which was taken at the beginning of the week! You can't tell from the smiles and smart uniform that most children were wearing **odd socks** to start off our **Anti bullying Week** - by celebrating how different we all are.

It was delightful to have Year 6 Lime class performing a live assembly this morning – not only were they fabulous and informative about Guru Nanak's Birthday, they shared two important messages – that there is enough room in the world for everyone however there is always room for more kindness in the world

Thank you to the 60 parents who joined myself and PC Pidding from the Met Police, Youth Engagement team last night – it was a very useful session and I will share the important messages and slides next week.

This week saw the start of children being recognised for demonstrating the school values – I was thrilled at how well the children knew the values and how supportive they were of each other when I gave out the certificates.

Finally, the CGP books arrived today – hurrah! Look out for them next week!

Have a safe weekend, Miss Kondo

What have the pupils been learning in Spanish this term so far?

¿Cuántos años tienes? Tengo **diez** años.

How old are you? I am **10** years old.

And the colours:



**West Acton Primary School Values Head Teacher's Awards - children chosen by their class teacher for demonstrating the school values last week.**

**Well done everyone!**

<b><u>wc 8<sup>th</sup> November</u></b>	 Courage	 Consideration	 Collaboration
Nursery Acorn	Himari S	Azaan	Leen
Rec Banyan	Illyahna- Grace	Sumeya	Ali
Rec Fir	Tala	Zain	Tommy
Rec Olive	Asma	Aridon	Aaliyah
Y1 Ash	Ayesha	Mira	Mohamed
Y1 Guava	Shanayea	Jay	Abdulrahmen
Y1 Katsura	Lana	Kobi	Odai & Idris
Y2 Chestnut	Mya	Hari	Rosie
Y2 Damson	Mirei	Fatima	Mohamed
Y2 Juniper	Salome C	Akito	Batoul
Y3 Holly	Isabel	Yosseif	Rio
Y3 Ivy	Bethany	Gene	Sam
Y3 Rowan	Luca	Shia	Myra
Y4 Mulberry	Abdi	Rhana	Iris
Y4 Pine	Obid	Keion	Mina
Y4 Sycamore	Omar	Mira	Asiya
Y5 Elder	Ahmed	Maiesha	Otis
Y5 Quince	Leya	Nadine	Mustafa
Y5 Willow	Rimas	Sofia	Aisha
Y6 Lime	Sani	Karam	Hamza
Y6 Tamarind	Maria	Leila	Acsah
Y6 Zaytouna	Phoebe	Abdulrahmen	Elliot
Woodlands	Leon	Jessie	Abdul

Next Friday, one of our pupils in Year 6, Freddie, will be joining a gathering outside Parliament for a second reading of this Privates Member's Bill on Friday 26th November and members of the Down's syndrome community will be gathering outside Parliament from 2pm - 4pm.

Please do sign here:

[https://www.change.org/p/boris-johnson-stand-up-for-down-syndrome-ffd8bc39-81d2-4b7f-86cf-626153af126f?utm\\_source=share\\_petition&utm\\_medium=custom\\_url&recruited\\_by\\_id=5bc94f20-332c-11ec-9321-b333d5215199&fbclid=IwAR2-of](https://www.change.org/p/boris-johnson-stand-up-for-down-syndrome-ffd8bc39-81d2-4b7f-86cf-626153af126f?utm_source=share_petition&utm_medium=custom_url&recruited_by_id=5bc94f20-332c-11ec-9321-b333d5215199&fbclid=IwAR2-of)

**Stand Up for Down syndrome!**

## HOUSEPOINTS

**For w/c 19<sup>th</sup> November**

Chiswick	1237
Osterley	1315
Pitzhanger	1270
Syon	1297

## Aktiva and ISS

Please do contact Aktiva and ISS directly if you have any concerns in the first instance and then do let me know if it isn't resolved. I have requested that they carry out surveys to gain an insight into their service at West Acton so please look out for them soon.

## Christmas is coming...

You can't help but be aware many people will be celebrating Christmas very soon across the UK. Many people will recognise the religious elements of Christmas and many will participate in joyful celebratory events. At West Acton, we endeavour to recognise our diverse community at school throughout the year. We will be beginning to practice the year group shows to perform in December. The majority of the shows will focus on important messages shared, across the world, by all such as kindness and hope. If you are concerned about your child being in their year group show please do contact me via [admin@west-acton.ealing.sch.uk](mailto:admin@west-acton.ealing.sch.uk).

We can't wait to see our children performing again and hope that you will be able to join us!

## This week's top tip from Mrs Ahmad- West Acton School Therapist

I am here at West Acton on Mondays, Tuesdays, Thursdays and Fridays this year.

### Mistakes are how we learn.

We all have difficult times when we know we haven't said the right thing or done the right thing. Sometimes our emotional bucket is full and we forget or become unable to see things from our child's perspective.

We might get cross, shout, react to their behaviours and later feel guilty and filled with remorse.

We are and continue to muddle through the pandemic and many of us have felt more stressed, unable to think and filled with pain and worry.

Of course, it is difficult to practise patience and calm when faced with challenging behaviours from our children.

It is helpful to remind ourselves that most things can be repaired.

### **How can parents help?**

Parenting is hard and we are only human- which means that your child doesn't need you to be perfect. In fact what they need from you is the space to be imperfect too, and to be loved and accepted for who they are.

Luckily, we can model how to repair 'I'm so sorry I yelled at you'...you don't deserve to be yelled at. Let's rewind and try again. What I meant to say was....'

As long as our ruptures are followed by reconnection and that there are more positive moments shared with our children, the ruptures can become a learning opportunity for your children.

11月25日木曜日の午前9時から  
午前10時までの親コーヒーの朝  
に招待されます

## Coffee Morning

### Supporting our Wellbeing and the Wellbeing of our children

गुरुवार 25 सितंबर को सुबह  
9:00 बजे से 10:00 बजे तक  
हमारे पेरेंट कॉफी मॉर्निंग में  
आने के लिए आपका स्वागत है

يوم الخميس 25 نوفمبر من 10.00-9.00 صباحاً  
Parent Coffee Morning أنت مدعو إلى

You are invited to come and meet with Emma  
Ahmad at our Coffee Morning

9.00am - 10.00am

ਤੁਹਾਨੂੰ ਵੀਰਵਾਰ 25 ਨਵੰਬਰ ਨੂੰ ਸਵੇਰੇ  
9.00-10.00 ਵਜੇ ਤੱਕ ਪੈਰੈਂਟ ਕੋਫੀ ਚੀ  
ਮਵੇਰ ਲਈ ਸੱਦਾ ਦਿੱਤਾ ਜਾਂਦਾ ਹੈ।

Thursday 25<sup>th</sup> November  
2021

آپ کو پیرنٹ کافی مارننگ میں جمعرات  
25 نومبر کو صبح 9.00 سے 10.00  
بجے تک مدعو کیا جاتا ہے

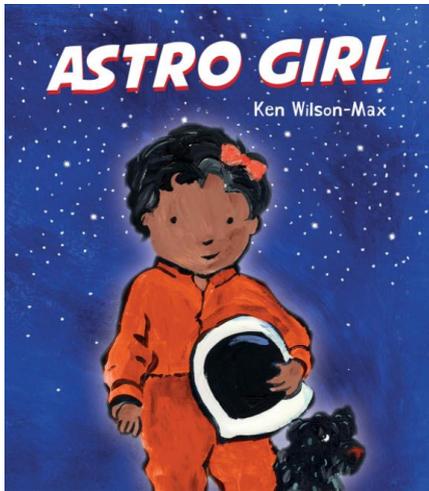
Come to the School gates for 9.00am and we will show  
you to the conference room.



## This week's Book Review comes from Miss Birch, Acorn Nursery Class Teacher.

**Book Review: Astro Girl by Ken Wilson-Max**

**By Miss Birch**

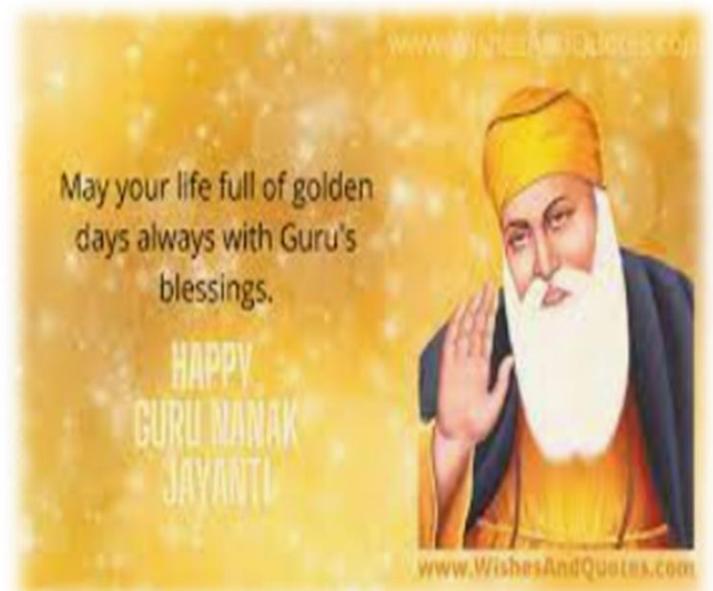


Astrid is just an ordinary little girl. But she's a little girl with a big dream; Astrid wants to be an astronaut! Every day whilst her mum is away, she discusses her dream with her dad and her dad tells her all of the things that she will need to do in order to one day become an astronaut. Together, Astrid and her dad act out all of the challenges that she would face on a real space mission. This book has bright bold pictures and an inspirational message about following your dreams. It is a heart-warming story depicting a close relationship between a father and his daughter.

I loved this book because of all of the fun that Astrid has whilst exploring what space travel would be like. And I especially enjoyed the surprise ending, but you will have to read the book for yourself to find out what that is! At the back of this book there are some interesting mini fact-files about some very inspirational female astronauts to bring it to an end. It is a great read for anyone who is interested in space and space travel.

I would recommend this book for younger children in Nursery and Reception and for anyone who has big dreams for their own future!

Wishing our Sikh families and friends celebrating today a very Happy Guru Nana's Birthday.



It is time to take book school Christmas dinner ! You will receive a form to complete by text.  
This is on Wednesday 8<sup>th</sup> December and we will be having some other exciting events that  
day too – details to come.



COUNTDOWN TO  
**CHRISTMAS**

Roast Turkey Served with Chicken Sausage  
or  
Halal Roast Turkey Served with Halal Chicken  
Sausage  
or  
Roasted Root Vegetable and Sage Wellington

Served with all the Trimmings  
Carrots, Parsnip, Brussel Sprouts  
Roast Potatoes, Stuffing and Gravy

Desserts  
Festive Chocolate and Orange Brownie with Ice  
Cream  
or  
Satsuma with Ice Cream

Mince Pie or Christmas Pudding  
Served with Cream



Fasting Hungry Minds

# SCHOOL LUNCH

## Your 'How To' Guide

Whether your school has just changed to the new on-line meal payment system, or your child is new to the lunch service, this guide will help you set up your account, add your child/children and start making lunch payments.



Start by accessing our website [Parents.feedinghungryminds.co.uk](https://Parents.feedinghungryminds.co.uk)

When you have registered, you can login.

### Register Your Account

1. Click Register
2. Fill out your contact details and create a password
3. Check you are happy with our terms and conditions, sign up for our newsletter if you would like to hear from us regularly, and click Confirm

When you have confirmed, you will receive an email to validate your account.

### Login to Your Account

1. Validate your account by clicking the link in the confirmation email, which you will receive after registering
2. Enter the same email address and password as the ones you registered with
3. Click on Login which will take you to your account homepage

### Add a Child to Your Account

1. Click the Add Your Child icon – don't worry if you have more children to add, there will be an option to do this later
2. Fill out your child's details (date of birth is optional)
3. Customise your child's profile by choosing a colour
4. Click Done and you will see the profile appear!



## Topping Up Your Balance

1. Select the Top Up Balance icon and proceed to choose the amount you would like to put on your child's account (you can either top up with the suggested amounts or add your own amount)
2. Click Next and select Proceed to add your payment card (before proceeding, you have the option to save your card details for future transactions, however this is not mandatory)
3. Fill out your card details in the secure payment gateway and select Pay
4. If payment is successful, you will receive an email confirming your payment transaction

*if payment is not successful, you will be prompted to enter your details again. if the issue continues, please contact our support team, whose details can be found on the back page of this guide. if there is still an issue, please contact your bank provider.*



Select the top up balance icon



Select your payment amount



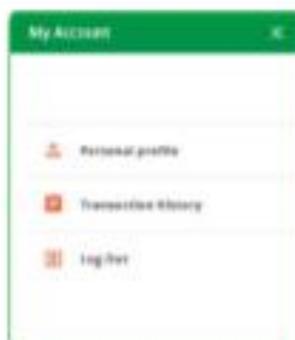
Enter your card details

All children in Reception and years 1 and 2 are eligible for free school meals, as are children whose families are in receipt of certain benefits. If this applies to your child/children, you don't need to register for an account.

## Updating Your Account Information & Logging Out

To change your account information:

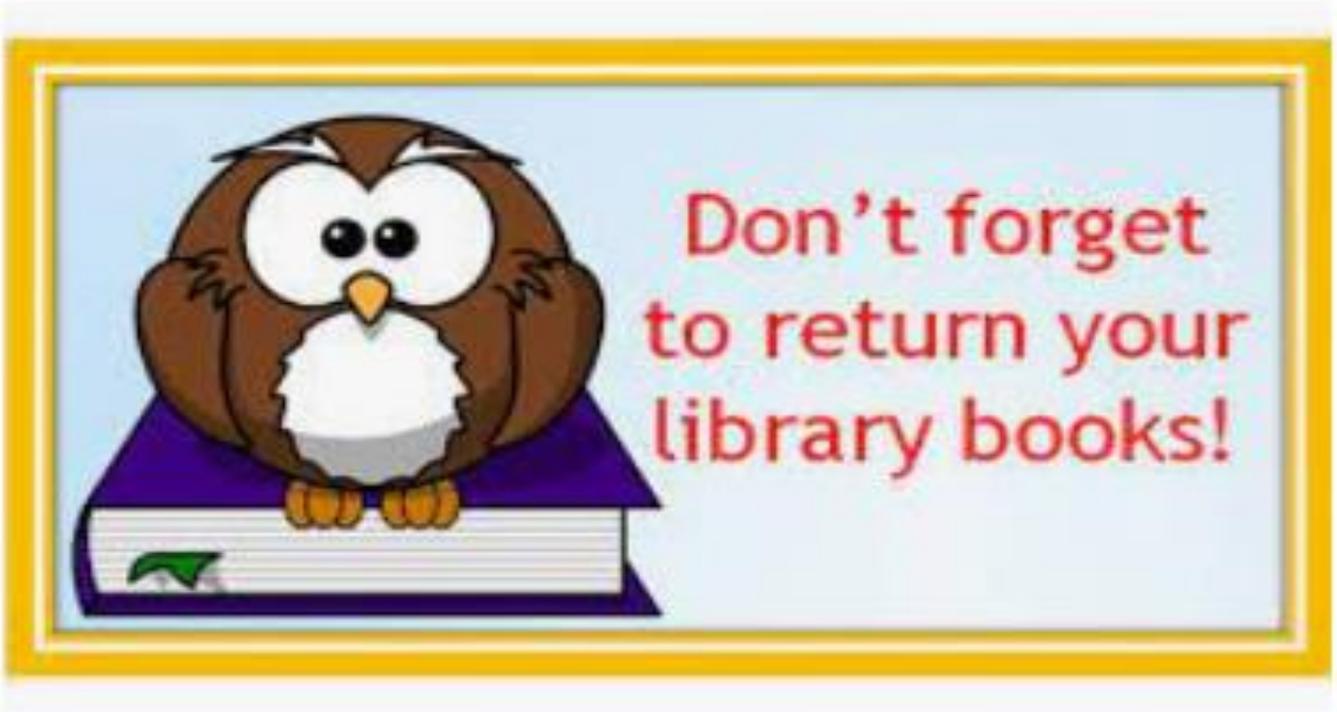
1. Click on the My Account button which will allow you to edit your personal profile, review your stored payment methods and see your transaction history, it will also give you the option to log out.
  - a. Personal Profile: Here you can edit your personal details and change your password
  - b. Transaction History: Shows the history of the ordering of each individual child's meal by the date and time of the order placement
  - c. Log Out: This will log you out of your account



if you are still unclear about anything, please take a look at our "how to" videos on our website available in the help section, or take a look at our frequently asked questions (FAQs).

Should you have any further questions, please contact our online ordering support team by emailing [feedinghungryminds@uk.issworld.com](mailto:feedinghungryminds@uk.issworld.com) or calling us on 01924 792334





Our system shows 200 books have not been returned. Please check everywhere in your home and send them back in with your child.



Week Beginning: 20th September 2021				Reading Record	
Homework / Activities		Messages / Letters		My reading record	
Monday				Which book(s) am I reading this week? The Secret Garden	
Tuesday				Pages I have read and comments: The Secret Garden pgs 34-49	
Wednesday	Spellings		With meet the new year group presentation on beans!	Pages I have read and comments: The Secret Garden pgs 49-58	
Thursday	Timestables practice		London Car free day - walk to school	Pages I have read and comments: The Secret Garden pgs 58-73 and (Library) Earthquakes and Volcanos	
Friday			Bring bike to school Monday!	Pages I have read and comments: The Secret Garden pgs 73-96 The book is getting really interesting!	
Spells I need to learn		Things to remember		Pages I have read and comments: The Secret Garden pgs 96-124 and Guinness Book of Records	
because although sincerely		Wear PE kit on Friday.		Pages I have read and comments: The Secret Garden pgs 124-145 I really liked the description on the book	
				Signatures Parent/Guardian: (A. Parent)	
				Teacher: (VP)	

**IMPORTANT INFORMATION**

Reading Record Planners and Reading Books should be in your child's book bag every day.

Replacement Reading Records planners will be charged at £1.00 – please do not lose this.

## Ready, Steady Cook at West Acton!

Last week all pupils, from Nursery to Year 5, have had a special cooking session with Kiddy Cook West London or their teachers. Here are some photos from Year 4 – delicious Moroccan Couscous!



*What will your child cook this weekend with you?*

Did you know Cooking is part of our Design Technology Curriculum? Full details of which can be seen here:

<https://www.westactonprimaryschool.org/curriculum/subjects/dt>

## Antibullying week 2021

This year the theme is **ONE KIND WORD**. I have been hearing lots of kind words from children when they enter school in the mornings: it has been a lovely way to start the day!

The children have been having special, interactive workshops this week – here are some photos from Year 1.



## West Acton Primary School Weekly Attendance & Punctuality

W/E:	19th November 2021			
<b>Attendance</b>	<b>96.30%</b>		<b>Punctuality</b>	122
<b>School Target:</b>	<b>96.30%</b>		<b>Class Targets:</b>	0
<b>Class</b>	<b>Attendance</b>	<b>Attendance Winner</b>	<b>Class</b>	<b>No.Lates</b>
		<b>EYFS</b>		
<b>Acorn</b>	89.80%	<b>Fir</b>	<b>Acorn</b>	9
<b>Reception</b>			<b>Reception</b>	
<b>Olive</b>	94.40%	<b>Punctuality Winner</b>	<b>Olive</b>	3
<b>Banyan</b>	93.90%	<b>Olive</b>	<b>Banyan</b>	9
<b>Fir</b>	94.70%		<b>Fir</b>	9
<b>Key Stage 1</b>		<u><b>Year 1, 2, 3 &amp; ELM</b></u>	<b>Key Stage 1</b>	
<b>Katsura</b>	100.00%	<b>Attendance Winner:</b>	<b>Katsura</b>	3
<b>Ash</b>	88.10%	<b>Katsura &amp; Ivy</b>	<b>Ash</b>	7
<b>Guava</b>	95.50%		<b>Guava</b>	10
<b>Damson</b>	96.20%	<b>Punctuality Winner</b>	<b>Damson</b>	3
<b>Chestnut</b>	97.10%	<b>Rowan &amp; Ivy</b>	<b>Chestnut</b>	6
<b>Juniper</b>	97.80%		<b>Juniper</b>	5
<b>Key Stage 2</b>			<b>Key Stage 2</b>	
<b>Holly</b>	98.50%		<b>Holly</b>	4
<b>Rowan</b>	98.30%	<b>Year 4, 5, 6 &amp; BIRCH</b>	<b>Rowan</b>	2
<b>Ivy</b>	100.00%	<b>Attendance Winner:</b>	<b>Ivy</b>	2
<b>Mulberry</b>	99.30%	<b>Willow &amp; Quince</b>	<b>Mulberry</b>	2
<b>Pine</b>	94.40%		<b>Pine</b>	2
<b>Sycamore</b>	97.90%	<b>Punctuality Winner</b>	<b>Sycamore</b>	7
<b>Willow</b>	100.0%	<b>Lime</b>	<b>Willow</b>	8
<b>Elder</b>	98.40%		<b>Elder</b>	3
<b>Quince</b>	100.00%		<b>Quince</b>	3
<b>Lime</b>	96.90%		<b>Lime</b>	0
<b>Tamarind</b>	97.30%		<b>Tamarind</b>	9
<b>Zaytouna</b>	95.30%		<b>Zaytouna</b>	10
<b>Woodlands</b>			<b>Woodlands</b>	
<b>Elm</b>	93.50%		<b>Elm</b>	4
<b>Birch</b>	97.10%		<b>Birch</b>	2



The effect of absence on progress					
A whole year has 365 days; a school year has 190 days. That leaves 175 days to spend on family time, visits, holidays, shopping and other appointments.					
No Absence	10 days absence	12 days absence	19 days absence	29 days absence	38 days absence
190 days of education	180 days of education	178 days of education	171 days of education	161 days of education	152 days of education
100%	95%	94%	90%	85%	80.00%
Very Good		Worrying		Serious Concern	

# What Parents & Carers Need to Know about

# TIKTOK

AGE RESTRICTION  
13+

TikTok is a video-sharing social media app which lets people create, view and download looping 15-second clips. Typically, these are videos of users lip-syncing and dancing to popular songs or soundbites (often for comic purposes), enhanced with filters, effects and text. Designed with young people in mind, TikTok skyrocketed in popularity in 2019 and has featured near the top of download charts ever since. It now has around a billion users worldwide.

## AGE-INAPPROPRIATE CONTENT

Most videos appearing on a child's feed are light-hearted and amusing. However, some clips have been reported for featuring drug and alcohol abuse, themes of suicide and self-harm, or young teens acting in a sexually suggestive way. The sheer volume of uploads is impossible to moderate entirely – and since TikTok Jump's introduction in mid-2021, users can view third-party content outside the app.

18

CENSORED

## EXPLICIT SONGS

TikTok primarily revolves around videos of users lip-syncing and dancing to music. Inevitably, some featured songs will contain explicit or suggestive lyrics. Given the app's young user-base, there is a risk that children may view older users' videos and then be inclined to imitate any explicit language or suggestive actions.

W&#\*!

## TIKTOK FAME

The app has created its own celebrities: Charli D'Amelio and Lil Nas X, for example, were catapulted to fame by exposure on TikTok – leading to many more teens attempting to go viral and become "TikTok famous". While most aspiring stars hoping to be "the next big thing" will find it difficult, setbacks may in turn prompt them to go to even more drastic lengths to get noticed.



## HAZARDOUS VISIBILITY

Connecting with others is simple on TikTok – including commenting on and reacting to users' videos, following their profile and downloading their content. The majority of these interactions are harmless, but – because of its abundance of teen users – TikTok has experienced problems with predators contacting young people.

## ADDICTIVE NATURE

Like all social media, TikTok is designed to be addictive. It can be hugely entertaining – but that also makes it hard to put down. As well as the punchy nature of the short video format, the app's ability to keep users intrigued about what's coming next means it's easy for a 5-minute visit to turn into a 45-minute stay.

## IN-APP SPENDING

There's an in-app option to purchase "TikTok coins", which are then converted into digital rewards for sending to content creators that a user likes. Prices range from 99p to an eye-watering £99 bundle. TikTok is also connected with Shopify, which allows users to buy products through the app.

## Advice for Parents & Carers

### TALK ABOUT ONLINE CONTENT

Assuming your child is above TikTok's age limit, talk to them about what they've viewed on the app. Ask their opinion on what's appropriate and what isn't. Explain why they shouldn't give out personal details or upload videos which reveal information like their school or home address. In the long run, teaching them to think critically about what they see on TikTok could help them to become social-media savvy.

### MAINTAIN PRIVACY SETTINGS

The default setting for all under 16s' accounts to 'private'. Keeping it that way is the safest solution: it means only users who your child approves can watch their videos. The 'Stitch' (which lets users splice clips from other people's videos into their own) and 'Duet' (where you build on another user's content by recording your own video alongside their original) features are now only available to over 16s. This might clash with your child's ambitions of social media stardom, but it will fortify their account against predators.

### LEARN ABOUT REPORTING AND BLOCKING

With the correct privacy settings applied, TikTok is a relatively safe space. However, in case something does slip through, make sure your child knows how to recognise and report inappropriate content and get them to come to you about anything upsetting that they've seen. TikTok allows users to report anyone breaching its guidelines, while you can also block individual users through their profile.

### ENABLE FAMILY PAIRING

'Family Pairing' lets parents and carers link their own TikTok account to their child's. Through your mobile, you can control your child's safety settings remotely – including limiting screen time, managing their ability to exchange messages (and with whom) and blocking a lot of age-inappropriate content. TikTok's Safety Centre also provides resources for parents and carers to support online safety among families. These resources can be found on their website.

### USE RESTRICTED MODE

In the app's 'Digital Wellbeing' section, you can filter out inappropriate content (specific content creators or hashtags, for instance) using 'Restricted Mode'. This can then be locked with a PIN. You should note, though, that the algorithm moderating content isn't totally dependable – so it's wise to stay aware of what your child is watching.

### MODERATE SCREEN TIME

As entertaining as TikTok is, you can help your child to manage their time on it in the 'Digital Wellbeing' section. Under 'Screen Time Management', you can limit the daily permitted time on the app (in increments ranging from 40 minutes to two hours). This preference can also be locked behind a PIN. That way, your child can get their regular dose of TikTok without wasting the whole day.

# What Parents & Carers Need to Know about

# NETFLIX

Netflix is a subscription-based streaming service that allows users to watch TV shows and movies on any internet-enabled device that supports the software, such as smart TVs, phones and tablets. The pandemic saw a surge in children consuming on-demand content as many families relaxed their screen-time rules. Netflix's diverse range of programming caters for all age groups – so it's important for parents to recognise the potential risks of children using the service and the measures to help their child enjoy a safe streaming experience.

## INAPPROPRIATE CONTENT

Netflix produces and curates an extensive catalogue of content that can provide hours of entertainment. If they share the same user account as an adult, this can potentially lead to children accidentally viewing all manner of inappropriate content, including nudity, profanity and extreme violence. This can happen easily on shared accounts, as Netflix cannot establish who's watching.

## BINGE-WATCHING

Netflix allows users to view shows and movies quickly and easily without adverts or interruptions, making excessive screen time a concern. Binge-watching has become more common during the pandemic, due to Netflix's regularly updated content and algorithms which recommend content very similar to what's previously been enjoyed. Marathon viewing sessions can lead to children staying up too late, affecting their mood and concentration the next day.

## SCREEN ADDICTION

From TVs and phones to consoles and tablets, Netflix is available on almost any device with an internet connection – making it extremely difficult to manage children's screen time. The service is now adding games to its mobile app, tempting users to spend even more time on the platform. Screen addiction can distract children from important activities like schoolwork and socialising, and can impact their health by reducing their exercise and sleep.

## HACKING ATTEMPTS

With millions of users worldwide, Netflix is often targeted by hackers who try to steal usernames and passwords to gain access to people's accounts. If successful, they can then steal payment details or try to sell stolen personal data on the dark web, providing other criminals with a profitable opportunity. Netflix also doesn't provide two-factor authentication, making the hackers' task that little bit easier.

## CONTACT FROM STRANGERS

Netflix's Teleparty feature became popular during lockdown periods as it allows users from different households (friends and relatives, for example) to synchronise when they watch content. It requires an access link to be sent to the people you wish to invite; the link, however, can also be distributed to people you don't know. A text chat feature enables interaction with the other users in real-time; this represents a risk to children if a stranger gains access to the Teleparty.

## Advice for Parents & Carers

### KEEP ACCOUNTS SECURE

Netflix doesn't use two-factor authentication, so a strong password is vital. Your child's Netflix password should be unique (not one they've used elsewhere) and a minimum of eight characters with a mix of letters, numbers and symbols. Emphasise not to share their login details with anyone and remind them to always log out after using the app – so their account remains inaccessible, even if their device is lost or stolen.

### SET UP PROFILE PINS

Netflix account holders can lock profiles using a four-digit PIN. Doing this can prevent your child from accessing the wrong account and viewing content that isn't appropriate for their age. Try setting a PIN for each account on your Netflix app – ideally avoiding numbers that would be easily guessed, such as dates of birth. Remember not to share these PINs with anyone, including family.

### CHECK MATURITY RATING

Netflix warns about content that includes violence, sex, profanity and nudity. These warnings form part of the show or movie's 'maturity rating'. Users can restrict age ratings to avoid children viewing age-inappropriate content. On their profile, open the Profile and Parental Control settings and choose the maturity level for the shows and movies you want to allow.



### SWITCH OFF AUTO-PLAY

When a show or movie concludes, Netflix's algorithms select content with similar themes that it thinks your child will enjoy next. This new content starts automatically after a 10-second countdown. Disabling this auto-play feature reduces the possibility of your child being shown something inappropriate and provides a natural break to help prevent them becoming too immersed in Netflix.

### CREATE A KIDS' PROFILE

Setting up a Netflix Kids experience profile means your child can only access content which is suitable for children aged up to 12 years. All other content is automatically blocked. This rating can be further restricted via the child's profile settings. Setting up a Netflix Kids experience profile will help to prevent your child from viewing age-inappropriate content.



### CHECK VIEWING HABITS

Netflix has tools which enable parents and carers to monitor what their child has been watching. Selecting 'Viewing Activity' in each profile's account settings displays a list of what content has been viewed (and when). This can reassure parents that their child is watching age-appropriate content and can open avenues for discussing your child's favourite shows and movies, and why they like them.



# SNAPCHAT

AGE RESTRICTION  
13+

Snapchat is a photo- and video-sharing app which also allows users to chat with friends via text or audio. Users can share images and videos with specific friends, or through a 'story' (documenting the previous 24 hours) visible to their entire friend list. Snapchat usage rose during the pandemic, with many young people utilising it to connect with their peers. The app continues to develop features to engage an even larger audience and emulate current trends, rivaling platforms such as TikTok and Instagram.

## CONNECTING WITH STRANGERS

Even if your child only connects on the app with people they know, they may still receive friend requests from strangers. Snapchat's links with apps such as Wink and Hoop have increased this possibility. Accepting a request means that children are then disclosing personal information through the Story, SnapMap and Spotlight features. This could allow predators to gain their trust for sinister purposes.

## EXCESSIVE USE

There are many features that are attractive to users and keep them excited about the app. Snap streaks encourage users to send snaps daily, Spotlight Challenges give users to the chance to obtain money and online fame, and the Spotlight feature's scroll of videos makes it easy for children to spend hours watching content.

## INAPPROPRIATE CONTENT

Some videos and posts on Snapchat are not suitable for children. The hashtags used to group content are determined by the poster, so an innocent search term could still yield age-inappropriate results. The app's Discover function lets users swipe through snippets of news stories and trending articles that often include adult content. There is currently no way to turn off this feature.

## SEXTING

Sexting continues to be a risk associated with Snapchat. The app's 'disappearing messages' feature makes it easy for young people (teens in particular) to share explicit images on impulse. While these pictures do disappear – and the sender is notified if it has been screenshotted first – users have found alternative methods to save images, such as taking pictures with a separate device.

## DAMAGE TO CONFIDENCE

Snapchat's filters and lenses are a popular way for users to enhance their 'selfie game'. Although many are designed to entertain or amuse, the 'beauty' filters on photos can set unrealistic body image expectations and create feelings of inadequacy. Comparing themselves unfavourably against other Snapchat users could threaten a child's confidence or sense of self-worth.

## VISIBLE LOCATION

My Places lets users check in and search for popular spots nearby – such as restaurants, parks or shopping centres – and recommend them to their friends. The potential issue with a young person consistently checking into locations on Snapchat is that it allows other users in their friends list (even people they have only ever met online) to see where they currently are and where they regularly go.

## Advice for Parents & Carers

### TURN OFF QUICK ADD

The Quick Add function helps people find each other on the app. This function works based on mutual friends or whether someone's number is in your child's contacts list. Explain to your child that this feature could potentially make their profile visible to strangers. We recommend that your child turns off Quick Add, which can be done in the settings (accessed via the cog icon).

### CHAT ABOUT CONTENT

Talk to your child about what is and isn't wise to share on Snapchat (e.g. don't post explicit images or videos, or display identifiable details like their school uniform). Remind them that once something is online, the creator loses control over where it might end up – and who with. Additionally, Snapchat's 'Spotlight' feature has a challenge like TikTok's: it's vital that your child understands the potentially harmful consequences of taking part in these challenges.

### CHOOSE GOOD CONNECTIONS

Snapchat has recently announced that it is rolling out a new safety feature: users will receive notifications reminding them of the importance of maintaining connections with people they actually know well, as opposed to strangers. This 'Friend Check Up' encourages users to delete connections with users they rarely communicate with, to maintain their online safety and privacy.

### KEEP ACCOUNTS PRIVATE

Profiles are private by default, but children may make them public to gain more followers. Your child can send Snaps directly to friends, but Stories are visible to everyone they have added, unless they change the settings. If they use SnapMaps, their location is visible unless 'Ghost Mode' is enabled (again via settings). It's prudent to emphasise the importance of not adding people they don't know in real life. This is particularly important with the addition of My Places, which allows other Snapchatters to see the places your child regularly visits and checks in: strangers, bullies and groomers could use this information to engage in conversation and arrange to meet in person.

### TALK ABOUT SEXTING

It may feel like an awkward conversation (and one that young people can be reluctant to have) but it is important to talk openly and non-judgementally about sexting. Discuss the legal implications of sending, receiving or sharing explicit images, as well as the possible emotional impact. Emphasise that your child should never feel pressured into sexting – and that if they receive unwanted explicit images, they should tell a trusted adult straight away.

### BE READY TO BLOCK AND REPORT

If a stranger does connect with your child on Snapchat and begins to make them feel uncomfortable through bullying, pressure to send explicit images or by sending explicit images to them, your child can select the three dots on that person's profile and choose report or block. There are options to state why they are reporting that user (annoying or malicious messages, spam, or masquerading as someone else, for example).

# What Parents Need to Know about SQUID GAME

AGE RESTRICTION  
**15+**  
Suitable only for 15 years and over.

With themes of horror and violence, it's important for parents and carers to understand the potential risks posed to young audiences by the nine-episode Netflix-exclusive TV show, *Squid Game*. The series, rated 15+, is about a world where contestants who are deeply in debt play children's games in order to win cash prizes. The losers, however, are violently killed. The show's popularity has meant it has spread in various guises across online platforms, with a heightened risk of children and young people potentially viewing unsuitable content. That's why we've created this guide to help parents and carers understand exactly what *Squid Game* is all about.

## INAPPROPRIATE CONTENT

Some might argue that *Squid Game* contains content that might not even be suitable for older teens, let alone young children. Characters are brutally tortured and killed through stabbings or getting shot as a result of rules developed and enforced by a masked game master. The show also features sexual content and threats of sexual violence, as well as a strong theme of gambling that runs throughout the whole show.

## APPEAL TO YOUNG PEOPLE

Whilst the content is very much adult-themed, some features of the show seem to appeal to young children of face-value. The name "*Squid Game*" may be interpreted as a programme aimed at children rather than adults. The content itself, such as the bright and childish aesthetics, may also appeal to young children, particularly as there's a focus on playground games to go with it.

## SIMILAR CONTENT SUGGESTIONS

When using social media and streaming sites, content is recommended based on what the user has consumed i.e. what they have watched or searched for. Therefore, there is a greater chance of your child being exposed to similar violent or horror-themed content on social media after watching a show like *Squid Game*.

## VIRAL SPIN-OFFS

As well as Netflix, *Squid Game* has grown in notoriety and prevalence on other platforms, like TikTok and YouTube, with clips of the show going viral. On YouTube Kids, a number of successful channels have taken advantage of the *Squid Game* trend, creating content such as "How to Draw *Squid Game* Characters" videos. Its popularity has also led to the creation of app games that put the player in the role of a contestant who is killed if they lose a game.

## SCENE RE-ENACTMENTS

*Squid Game*'s pervasive presence on social media has encouraged many content creators to re-enact scenes from the show, which has led to reports of children wanting to also imitate those scenes displayed on social media at home and in school. Much of this content stems from the "Red Light, Green Light" game from the first episode, where contestants attempt to make it past a giant animatronic girl before she shoots them.

## Advice for Parents & Carers

### USE PARENTAL CONTROLS

Netflix has easily accessible built-in parental controls that allow you to set up a profile for your child with a specific age rating, block them from watching certain shows and even lock their account so it can't be accessed by anyone else. Netflix also allows you to access your child's viewing history to make sure they're not watching anything inappropriate for their age.

### CHECK AGE RATINGS

Age ratings on TV shows and films are a way to gauge what is suitable for audiences of different ages. If you are unsure about the content your child is watching, check the age rating to see if the TV show or film is deemed suitable for their age group. If not, try watching the show yourself or talking to other parents who have seen it before to get a better understanding of why it's been rated a certain way.

### MONITOR ONLINE ACTIVITY

*Squid Game* has become a social media craze and it's possible your child will see some content related to the show on various platforms. Therefore, it's important to be aware of which websites your child has visited on their smartphone, tablet or laptop, and to also keep an eye out for which accounts they are following on social media platforms, such as Instagram and TikTok.

### HAVE OPEN CONVERSATIONS

Making sure your child is comfortable telling you about what they see online can go a long way to ensuring you are kept in the loop about their online use. Showing an interest in what your child is doing online gives you the opportunity to discuss what is and is not appropriate for their age group, and how they might recognise their own feelings towards content they see.

### MONITOR BEHAVIOUR

Due to the viral nature of the show, even if your child has not seen *Squid Game*, it's important to keep an eye on their behaviour. There have been reports from schools of children "playing *Squid Game*" in the playground and acting aggressively towards the losers as a way to replicate the consequences of losing in the TV show. Viewing content that makes your child feel uncomfortable could also cause them to feel distressed or distracted, so it's important you can easily spot the signs.

### WATCH THE SHOW

If you're trying to figure out whether you should let your child watch *Squid Game*, it might be a good idea to watch the show yourself first. Doing so will allow you to get a better understanding of the show's content and themes, as well as help you decide if this is something you'd feel comfortable with your child being exposed to.



# What parents need to know about INSTAGRAM

AGE RESTRICTION  
**13+**  
Users under the age of 13 can create an account

Instagram is a hugely popular social networking app with over 1 billion users worldwide. The app, which is accessible on iOS and Android devices, allows users to upload images and videos to their feed, create interactive 'stories', exchange private messages or search, explore and follow other accounts they like. Images and videos can be transformed with an array of filters to edit the shot before sharing and anyone with an account can see others' online 'galleries' if their account is not private. To make posts easier to find, users can include searchable hashtags and captions to their uploads. That's why we've created this guide to help parents and carers understand exactly what Instagram is about.

## HOOKED ON SCROLLING

Many social media platforms, Instagram included, have been designed in a way to keep us engaged on them for as long as possible. Behavioural economist, Nir Eyal, calls this the 'Hook Model' and the Instagram feed is a great example of this. Children and adults may find themselves scrolling to try and get a 'dopamine release'. Scrolling may become addictive and it can be difficult to stop until children find that 'something' they are looking for, quickly losing track of time as they get deeper into their Instagram feed.

## SLIDING INTO DMS

Direct messages (or DMs) on Instagram allow users to share posts, images, videos, voice messages and calls between each other privately (or in a private group). Even if your child's account is set to private, anybody has the option to message them and send them content. If the person is not on your child's friends list, the message will still be sent to their inbox but the user has to accept their request to see the message.

## INFLUENCER CULTURE

Influencers are sometimes paid thousands of pounds to promote a product, service, app and much more on social media. When celebrities or influencers post such an advert, they should add a disclaimer somewhere in the post which states that they have been paid for it. Commonly, this is well-hidden in the hashtags or in the comments of their post, making it unclear that their photo/video is actually an advert. This can be very misleading to young people who may be influenced into buying/wearing something promoted by somebody they admire, creating a false sense of reality and potentially affecting their mental health and wellbeing.

## IMPACT ON WELLBEING

In a report by the RSPH, Instagram was ranked the worst for young people's mental health. Using filters on photos on Instagram can set unrealistic expectations and create feelings of inadequacy. Children may strive for more 'likes' by using realistically edited photos. Judging themselves against other users on the app might threaten their confidence or self-worth. In early 2019, Instagram banned the suicide of 14-year-old Molly Russell, who had reportedly been looking at such material on the platform. They since extended the ban to include drawings, cartoons and memes.

## LIVE STREAMING TO STRANGERS

Live streaming on Instagram allows users to connect with friends and followers in real-time and comment on videos during broadcast. If your child's account is private, only their approved followers can see their story. It's important to note they may have accepted a friend request from someone they don't know, which means they could be live streaming to strangers. Children also risk sharing content they later regret, which could be re-shared online for years to come. Public accounts allow anybody to view, so we suggest your child blocks followers they don't know. In early 2019, data gathered by the NSPCC found that sex offenders were grooming children on Instagram more than on any other online platform.

## IN-APP PAYMENTS

Instagram allows payments for products directly through the app. It operates under the same rules as Facebook Payments, which state that if you are under the age of 18, you can only use this feature with the involvement of a parent or guardian.

## EXPOSING LOCATION

Public locations can be added to a user's photos/videos and also in their stories. While this may seem like a good idea at the time, it can expose the location of your child. This is particularly more of a risk if it is on their story, as it is real time. A photo which includes landmarks in the area, their school uniform, street name, house and even tagging in the location of the photo uploaded to Instagram can expose the child's location, making it easy to locate them. If their account is public, anyone can access their account and see their location.

## HUACKED HASHTAGS

Hashtags are an integral part of how Instagram works, but they can come with risks. One person may use a seemingly innocent hashtag with one particular thing in mind, and before you know it hundreds of people could be using the same hashtag for something inappropriate or dangerous that your child shouldn't be exposed to.

## IGTV

Instagram TV (IGTV) works similar to YouTube. Users can watch videos from favourite accounts on the platform or create their own channel and post their own videos. It's important to note anyone can create an Instagram TV channel and doesn't have to be friends with a person to follow an account and watch their videos. In 2019, Instagram apologised and removed some of its TV content which featured sexually suggestive imagery of children. As the feature may encourage spending more time using the app, it's important to set time limits to avoid children's sleep or education being disturbed.

@MENTION

## Top Tips for Parents & Carers

### RESTRICT DIRECT MESSAGES

If your child receives a message from somebody they do not know, encourage them not to accept their message request and 'block' this person; this is the only way to stop them messaging your child again. Children can also 'tap and hold' the individual message report it directly to Instagram as well as reporting the account itself.

### LOOK OUT FOR #ADS

In 2019, the UK's Competition and Markets Authority launched an investigation into celebrities who were posting adverts on social media and not declaring that they were paid for. Influencers must clearly state that they have been paid for their posts, for example using a hashtag like #ad or #sponsored. Teach your child to look out for the signs of a paid post/advert and discuss with them that not everything they see from celebrities is their personal choice and opinion.

### MANAGE NEGATIVE INTERACTIONS

If your child is receiving unwanted or negative comments, they can block that account so that they can't interact with them. This stops them seeing and commenting on their posts, stories and live broadcasts. In addition, your child can instantly delete unwanted comments from their posts, turn them off completely and control who can tag and mention them in comments, captions or stories, from everyone, only people they follow, or no one at all.

### MANAGE DIGITAL WELLBEING

Instagram now has an in-built activity dashboard that allows users to monitor and control how much time they spend on the app. Users can add a 'daily reminder' to set a limit on how much time they want to spend on Instagram, prompting them to consider if it's been too long. In addition, once users have caught up with all the previous posts since they last logged on, they'll receive a 'You've completely caught up' message. Both features can help you have a conversation with your child about how much time they are spending on the app and to set healthy time limits.

### PROTECT PERSONAL INFORMATION

Your child may unknowingly give away personal information on their profile or in their live streams. Talk to them about what their personal information is and make sure that they do not disclose anything, including their location, to anyone during a livestream, comment, direct message or any other tool for communication on the platform, even to their friends.

### USE A PRIVATE ACCOUNT

By default, any image or video your child uploads to Instagram is visible to anyone. A private account means that you have to approve a request if somebody wants to follow you and only people you approve will see your posts and videos. Children should also use a secure password and enable a two-factor authentication to add an extra layer of security to their account.

### FILTER INAPPROPRIATE COMMENTS

Instagram has an 'anti-bullying' filter, which hides comments relating to a person's appearance or character, as well as threats to a person's wellbeing or health. The filter will also alert Instagram to repeated problems so that they can take action against the user if necessary. This is an automatic filter, which should always be enabled. Children can also report abusive behaviour or inappropriate/offensive material directly to Instagram from the app. This includes posts, comments and accounts.

### TURN OFF SHARING

Even though this feature will not stop people from taking screenshots, it will stop others being able to directly share photos and videos from a story as a message to another user. This feature can be turned off in the settings. We also recommend turning off the feature which automatically shares photos and videos from a story to a Facebook account.

### REMOVE PAYMENT METHODS

If you are happy for your child to have a card associated with their Instagram account, we suggest adding a PIN which needs to be entered before making a payment; this will also help prevent unauthorised purchases. This can be added in the payment settings tab.

**DON'T FORGET TO BE VIGILANT & TALK TO YOUR CHILD ABOUT THEIR ONLINE ACTIVITIES!**

## Meet our expert

Perveen Kaur is a social media expert and digital media consultant who is passionate about improving digital literacy for parents and children. She has extensive experience of working in the social media arena and is the founder of Kids N Clicks, a web resource helping parents and children thrive in a digital world.



## \*NEW FOR 2020\* INSTAGRAM REELS

Instagram Reels is the latest update from Instagram that gives users the ability to record and edit 15-second multi-clip videos with audio, effects, and new creative tools. It is the app's answer to TikTok and can be accessed via the Stories feature. Reels can be shared with friends and family, however, if your child has a public account, it could be shared wider via 'Explore' and viewed by millions of strangers online.



National Online Safety

#WakeUpWednesday



With over 14 million daily users, Discord is one of the most popular communication tools for gamers. It allows you to create or join what are known as 'servers', where different users can talk in groups via text message or voice call. There is also the option to send direct messages and make video calls.



What parents need to know about

# DISCORD



**INAPPROPRIATE CONTENT**

Your child can access almost any chat server on Discord. This means they can easily be exposed to content and conversations that are inappropriate, upsetting or potentially harmful.



**SEXUAL IMAGERY**

Despite there being guidelines in place to prevent it, users are able to circulate adult content. This can include sexualised images, pornographic videos and provocative discussions. It's important to stay alert and know the risks that your child could be exposed to.



**RISK OF CYBERBULLYING**

Interactions on the platform are largely unregulated. This means other users can easily say and show things to your child that might be offensive and upsetting. The competitive nature of gaming can lead users to make abusive and harmful remarks about your child.



**HIDDEN CHARGES**

Though the basic platform is free, your child will be encouraged to sign up to premium subscriptions, which give extra perks, such as animated emojis and free games. The two options are known as 'Nitro Classic' (which costs \$4.99 a month) and Nitro (which costs \$9.99 a month). Prices are only converted to pound sterling during the payment process.



**RISK OF CYBERCRIME**

Cybercriminal groups have been linked to the platform due to reports of hackers sharing stolen data. It's also possible that your child may be encouraged to share the data of their friends, either through peer pressure, or 'for fun', without realising the consequences.



**STRANGER DANGER**

To create an account, you only need to display a username and profile image. This makes it easy for someone to hide his or her real identity. Predators from anywhere in the world can join a chat server, message your child and quickly leave to avoid detection. Forbes reports groomers have been targeting children susceptible to online coercion on the platform.




## Top Tips to Protect Your Child



**1 BE WARY OF WHAT'S SHARED**

Whatever your child says or shares on the platform can be seen, heard and shared with a much larger audience. Be careful to make sure your child understands this and does not say or share anything that could be deemed offensive, harmful or put themselves or others at risk.

You can find Discord's own guide for parents here: <https://blog.discordapp.com/parents-guide-to-discord-c77d91793e9c>



**2 IMPROVE SECURITY SETTINGS**

To help protect your child, make sure they set strong passwords. You should consider using the 'two-factor authentication' function for extra protection. It's also important to remind your child to never to share their personal information, or the details of another user.



**3 CHECK THEIR FRIEND LIST**

You can restrict who is able to make 'friend requests' to your child in the 'Friends' tab. It's a good idea to deselect the default option that allows anyone to connect. Of course, you should also talk to your child about why it's a risk to allow strangers to connect with them through such platforms.



**4 REPORT & BLOCK SUSPICIOUS USERS**

Make sure your child knows how to report and block abusive or suspicious users. If you do find your child suffering repeated abuse, contact the platform directly using the email: [abuse@discordapp.com](mailto:abuse@discordapp.com). It's a good idea to teach your child how to screenshot any negative interactions too.



**5 BE WARY OF NSFW CONTENT**

Public forums on the platform are a potential venue for inappropriate content that you should be wary of. There is a Discord mascot known as 'Wumpus', which is supposed to represent anyone under 18. Anyone who posts content unsuitable for under-18s, should mark it NSFW (Not Suitable For Wumpus).



**6 SHOW RESPECT TO OTHERS**

It's important you actively teach your child to treat other users with respect and behave online the same way as they would offline.

Take the time to read through Discord's Community Guidelines with your child. Find them at: [www.discordapp.com/guidelines](http://www.discordapp.com/guidelines)

